



FOR IMMEDIATE RELEASE

Greensboro Chamber President Achieves National Certification

Greensboro, NC, July 8, 2008—Rob Clapper, IOM, President of the Greensboro Chamber of Commerce, has graduated from Institute for Organization Management (Institute), a four year nonprofit leadership training program held in June 2009, at the University of Georgia, Athens, GA. Institute is a program of the U.S. Chamber of Commerce.

"We are excited that Rob has completed this U.S. Chamber certification," commented Greensboro Partnership President, Pat Danahy. "Rob's training, experience, and energy are wonderful assets for the Greensboro Partnership and the Greensboro Chamber of Commerce."

The industry leader in nonprofit education, the U.S. Chamber's Institute is a four-year program held at five sites each year. Most participants attend the one-week sessions at the same site each year, building valuable relationships with others in the industry and creating a network of idea sharing. Through a combination of required courses and electives, students not only enhance their own organizational management skills but add new fuel to their organizations. Institute students also earn points toward the Certified Chamber Executive (CCE) or Certified Association Executive (CAE) designations. Graduates of Institute receive the IOM recognition, signifying completion of 96 hours of course instruction in association, chamber, and nonprofit management. "IOM graduates are recognized across the country as leaders in their communities" said Raymond P. Towle, IOM, CAE, vice president, Institute, U.S. Chamber of Commerce. "We know that Rob has the knowledge, skills, and dedication to achieve professional and organizational success in the dynamic association and chamber industries."

The Greensboro Partnership is the principal economic and community development organization in Greensboro through the work of its three member organizations, the Greensboro Chamber of Commerce, Action Greensboro, and Greensboro Economic Development Alliance. The Partnership works to develop a vibrant community that creates, expands and attracts business while advancing the quality of life for all.

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