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FOR IMMEDIATE RELEASE

Greensboro Chamber Announces May 20th Tradeshow

March 4, 2010 (Greensboro, NC) – The Piedmont Triad Business Showcase will be held on May 20, 2010 at the Greensboro Coliseum. The show is the **largest business-to-business tradeshow in the region** and will run from 10 a.m. to 6 p.m. featuring 180 exhibitors, a special Business Awards Luncheon honoring recipients of 13 prominent awards for entrepreneurs and local companies, as well as before and after hours networking events.

There are several new elements to the tradeshow in 2010 including an expanded exhibit floor and an ice skating rink to promote the upcoming 2011 US Figure Skating Championships in Greensboro in early 2011. “We feel that the Chamber has a responsibility to support the business community in a difficult economic environment and are excited about the opportunities this tradeshow will offer our members,” commented Greensboro Chamber President Rob Clapper. “We created the theme – *Ignite. Accelerate. Drive* because our members are in the driver’s seat marketing their businesses. The show is one of the vehicles we offer to help them create brand awareness and valuable relationships that lead to business.”

The Piedmont Triad Business Showcase is currently accepting exhibitors and offers a variety of booth choices from simple table top displays to larger anchor booths. For more information about exhibiting, contact Meridith Berger at 336-387-8327. The tradeshow is free of charge and open to the public. It is being managed by Piedmont Triad Productions.

The Chamber of Commerce is Greensboro’s premiere business association, working to build a vibrant economy one business at a time through unique educational programs, leadership training, and opportunities to network with key business leaders. The Chamber is a member of the Greensboro Partnership, united with Greensboro Economic Development Alliance and Action Greensboro to create a growing economy and vibrant quality of life. To learn more about the Chamber and its activities in the community visit www.greensborochamber.com.

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