



# LEADERSHIP GREENSBORO CLASS 2013

(Application due date: Friday, June 15, 2012)

## **LEADERSHIP GREENSBORO**

Think about it. You or someone you know could join one of Greensboro's most resourceful groups -- the men and women of Leadership Greensboro. Since 1976, over 1,400 members have taken part in this civic development initiative of the Greensboro Chamber of Commerce. During the course of the program, you'll be informed, enlightened and motivated. You'll be challenged to tackle the tough, complex problems our community faces. You'll be very determined to apply your newly enhanced skills and talents in volunteer, appointed and elected leadership roles... not just for today but for a long time to come.

## **DEVELOP YOUR SKILLS**

Over a nine-month period, you'll take an in-depth look at the capacities needed for effective 21st century community leadership. You'll have an opportunity to analyze individual learning styles. Develop an awareness of yourself as a leader. Develop a critical understanding of the stages of a performing community. Develop skills as a transformational leader.

## **GAIN HANDS-ON KNOWLEDGE**

Before each monthly session you'll meet with other class members to focus on what you've learned and what you are about to learn. During the Leadership Greensboro program you'll interact with class members and community leaders from the public and private sectors. You'll acquire information through dialogue and reflection.

Topics will include:

- Coalition Building
- Enabling Change
- Collaboration
- Facilitation
- Conflict Management
- Servant Leadership
- Consensus Building
- Visioning

## **LEARNING PROJECTS**

Members of your class will come together in small teams to address community challenges. Topics will reflect current community concerns, needs or opportunities. Researched conclusions and proposed solutions are included in a final project presentation by each of the teams. You'll have the opportunity to assess your project experience. What worked? What didn't? What would you do differently next time? On Learning Projects Presentation Day your group will present its findings to other Leadership Greensboro members.

## **EXPERIENCE GAINED**

As an outcome of your Leadership Greensboro experience, you'll better understand key leadership principles essential for successful leadership work. With strengthened leadership capacities, you'll be positioned to increase your commitment to and ownership in Greensboro and Guilford County, at the community, business and personal levels. You'll be better prepared to take leadership to action.

## **PARTICIPANTS/SELECTION**

Each year approximately 40 – 45 participants are selected through a collaborative effort of Leadership Greensboro and community leaders. Diversity in organization, profession, race, gender, age, culture, economics and sexual orientation are factors in the class selection. Individuals who evidence an ongoing commitment to community service in Greensboro and Guilford County will be sought.



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## TIME COMMITMENT

### Current Class Year

The induction phase is the new participant's introduction to Leadership Greensboro and community leadership through a formal experience lasting approximately nine months. It emphasizes personal development, knowledge, and hands-on community exposure with the following four goals: (1) to develop the concept of individual and community leadership in the participant's life and to enhance capacities and skills necessary for the successful exercise of leadership; (2) to provide an understanding of the community, its history, and the issues that must be confronted for a successful future; (3) to develop personal awareness of and an understanding of the value of individual differences and the importance of community collaboration; and, (4) to connect class members to one another, to the members of the larger Leadership Greensboro organization, and to the community.

You'll need to consider planning for thirteen days of formal programming throughout the nine-month period as well as preparation time for class sessions and the learning project. There is a formal Attendance Policy for the Leadership Greensboro program.

### Year Following Induction (Graduation)

After completion of the induction phase (graduation), new Leadership Greensboro members (you), along with your entire LG Class, are charged with planning and executing the formal programming schedule for the next year's Leadership Greensboro class. Each new member will sign up to plan a program day of their choice, with responsibility for planning the agenda, any activities, as well as all the logistics: location, meals, finding financial support, etc. We believe this moves the new members immediately into community leadership involvement and introduces the new members to the greater Leadership Greensboro organization.

### Lifelong Involvement (Leadership Greensboro Membership)

Leadership Greensboro Membership is the continuing involvement of the new member in the Leadership Greensboro organization. The goals for this lifelong phase are: (1) to provide continual networking, social and educational opportunities for members, that provide capacity development, to assure their effective and successful community involvement; (2) to create an extended network of allies; (3) to provide educational opportunities that equip members with an increased understanding of various aspects of community issues; and (4) to identify involvement opportunities and placement for members through contacts with local agencies and organizations.

## THE INVESTMENT

- **\$1650 for chamber members and non-profit organizations**
- **\$1950 for non-chamber members.**

This fee may be paid by the individual, an employer, agency, organization or other source. In addition, corporate checks, corporate credit cards and personal checks are acceptable methods of payment.

**Please consider additional support for Leadership Greensboro Programming - See "SPONSORSHIP" section on page 7.**

Please do not remit program/application fees with the application. **You will be invoiced upon acceptance into the Leadership Greensboro program.**



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## Monthly Program Calendar

Each program day begins at 8:30 a.m. with continental breakfast. The session officially starts at 9:00 a.m. The day will end at 5:00 p.m. Program Days will be held at different site each month.

<u>Date</u>	<u>Program Topic</u>
Tuesday, September 4, 2012	Orientation
Monday & Tuesday, September 24 & 25, 2012	New Class 2-day Retreat ( <i>Pinehurst Golf Resort</i> )
<i>(Please note: The Retreat is an overnight stay. It will start at 9:00 a.m. on first day and ends at 4:30 pm on the second day)</i>	
Tuesday, October 9, 2012	Community Experiences Day
Monday, November 12, 2012 ( <i>not an overnight stay</i> )	Diversity Awareness & Dialogue Day
Tuesday, November 13, 2012	Diversity Awareness & Dialogue Day (Team Quest)
Tuesday, December 11, 2012	Learning Projects Day
Tuesday, January 8, 2013	Community Information Day – Part I (Focus on Health/ Human Services) & Skills Development
Tuesday, January 22, 2013 ( <b>6:00 pm</b> )	New Year Reception (Attendance is Expected)
Tuesday, February 12, 2013	Community Information Day – Part II (Focus on City/County Government)& Skills Development
Tuesday, March 12, 2013	Community Information Day – Part III (Focus on Education)
Tuesday, April 9, 2013	Community Information Day – Part IV (Focus on Economic Development)
Tuesday, May 7, 2013	Learning Project Presentation Day
Tuesday, May 14, 2013	Making the Connection & Program Wrap-up
Tuesday, May 21, 2013, 5:30 p.m.	<b><i>Class Graduation!!!</i></b>

Special Note:

- Prior to several Leadership Greensboro program days there may be approximately 2 - 4 hours of pre-work in the form of an experience or one or more readings.
- After the October Program Day, each class member will be expected to complete 10 hours of community service. Hours should be completed and submitted prior to December 31, 2013.



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## LEADERSHIP GREENSBORO APPLICATION INSTRUCTIONS

- Type or print in blue ink.
- Complete each section fully.
- Application must be signed by applicant, the sponsoring manager and the CEO/Senior Executive of applicant's organization (if different from the sponsoring manager).
- Provide the names of two additional people who are knowledgeable about your leadership performance and potential.
- Return two letters of recommendation along with this LG application. Please note that the sponsoring manager and/or CEO/Senior Executive can submit a recommendation on your behalf.

## SELECTION CRITERIA

The Leadership Greensboro Selection Committee seeks to identify those individuals most likely to utilize their leadership capacities in community service for the long-term benefit of Greensboro and Guilford County. Approximately forty to forty-five individuals will be selected to participate in this annual initiative. Since the number of participants to Leadership Greensboro is limited, applicants who are not selected are encouraged to reapply in subsequent years. Participants will be chosen by the Leadership Greensboro Selection Committee based upon the information provided in the application, along with the following:

- Those who represent a cross-section of the community including business, the professions, education, government, nonprofit and neighborhood organizations as well as various racial, cultural, socio-economic, age and gender groups.
- Those who have lived or worked in the community for approximately one year.
- Those who have demonstrated leadership through community service and a sincere commitment, motivation and interest to continue to serve the Greater Greensboro community.
- Those who have a genuine concern for the future of the Greater Greensboro area and a desire to be personally involved in shaping it. Who have the interest to advance to significant leadership roles within the community.
- Those who have committed to making the necessary time to complete the Leadership Greensboro experience via attendance at each program session and project team meetings.
- Those who have the full support of the management of the sponsoring organization they represent.
- Those who have the intention, upon completion of the program, to seek roles on community boards, commissions, and key volunteer leadership positions in the community, including public office.

## EXPECTATIONS

Attendance at the Fall Retreat, the Learning Projects Day I, the Spring Retreat I, and the Spring Retreat II is mandatory.

### ***Mailing Address to return completed application packet***

Joyce Gorham-Worsley  
Vice President, Leadership Development  
Greensboro Chamber of Commerce  
342 N. Elm Street  
Greensboro, NC 27401

**FOR MORE INFORMATION CONTACT:** Joyce Gorham-Worsley via phone: (336) 387-8324 or email: [Jgorham-worsley@greensboro.org](mailto:Jgorham-worsley@greensboro.org)



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## LEADERSHIP GREENSBORO APPLICATION

### PERSONAL DATA *(Please print or type)*

Name \_\_\_\_\_  
First M.I. Last

How do you want your name to appear on nametag? \_\_\_\_\_

- Previous applicant of Leadership Greensboro?  Yes  No
- Previous participant of Experience Greensboro?  Yes  No
- Previous participant of Other Voices?  Yes  No
- Participated in another community leadership program?  Yes  No

If yes, list name of program and region \_\_\_\_\_

Name of Program	City/County/Region
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Home Address \_\_\_\_\_

Street	City	State	Zip
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Business Address \_\_\_\_\_

Street	City	State	Zip
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Home Phone \_\_\_\_\_ Bus. Phone \_\_\_\_\_ Fax \_\_\_\_\_

Bus. E-Mail \_\_\_\_\_ Home E-Mail \_\_\_\_\_

Date of Birth \_\_\_\_\_ Gender \_\_\_\_\_ Race \_\_\_\_\_

(Optional information - needed to ensure diversity of the class)

Physical Challenge \_\_\_\_\_

Dietary Limitations \_\_\_\_\_

Years of Residence in Greensboro/Guilford County \_\_\_\_\_

### EMPLOYMENT

Present Employer \_\_\_\_\_

Title \_\_\_\_\_ Years Employed \_\_\_\_\_

Briefly describe your responsibilities in your employment \_\_\_\_\_  
\_\_\_\_\_

What do you consider your highest career achievement to date? \_\_\_\_\_  
\_\_\_\_\_



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## COMMUNITY INVOLVEMENT

1 - Please list, in order of importance to you, present and past community, civic, religious, political, social, etc. involvement.

ORGANIZATION	POSITION HELD	DATES
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<hr/>	<hr/>	<hr/>

2 - What do you consider your most important accomplishments in community or civic activities? Why?

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3 - In your judgment what are the three most pressing challenges facing Greensboro today? What recommendations would you have to meet these challenges?

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## GENERAL INFORMATION

What are your expectations of Leadership Greensboro and what do you expect to contribute to the Greensboro community as a result of your completion of the LG program?

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### REFERENCES

Please list two people other than your organization sponsors who are knowledgeable about your leadership performance and potential.

Name	Title	Company
Reference Address		Telephone
Name	Title	Company
Reference Address		Telephone

### LETTERS OF RECOMMENDATION

Please include two typed (and signed) letters of recommendation with the Leadership Greensboro application when returned to the Leadership Development Department at the Greensboro Chamber of Commerce. These recommendation letters can be written by the people listed above as references, by the sponsoring manager, and/or by the organization's CEO/Senior Executive.

### TUITION

Tuition for Leadership Greensboro is \$1650 for Chamber members and nonprofits and \$1950 for all other individuals and should be paid prior to the start of the first program day. **You will be invoiced upon acceptance. Tuition will be paid by:**  Employer  Participant  Other (specify)

### SPONSORSHIP

Many local companies choose to sponsor the Leadership Greensboro program. Can we count on your company to support a program day? Your sponsorship assists in sustaining and enriching our Chamber's leadership development offerings. Your consideration is greatly appreciated. **A separate Sponsorship invoice will be sent, along with the tuition invoice if your organization selects a sponsorship level.**

One-Half Day Sponsorship:  \$500      Full Day Sponsorship:  \$1,000      In-kind Sponsorship:

### PARTICIPANT COMMITMENT

To successfully complete the Leadership Greensboro program, a participant is expected to attend ALL sessions. Even though emergencies arise, any participant missing more than FOUR ONE-HALF DAY SESSIONS, for whatever reason, may be asked to withdraw from the program and no portion of the tuition will be refunded. **ATTENDANCE AT THE FALL RETREAT, THE LEARNING PROJECTS DAY, AND SPRING RETREAT DAYS IS REQUIRED.** Because of this time commitment it is important that an applicant have the full support of his/her employer to attend all sessions.

I understand the purposes of the Leadership Greensboro program and if I am selected, I will devote the time (as set forth in the preceding paragraph) and resources necessary to complete the program.

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Applicant's Signature	Date
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### EMPLOYER COMMITMENT

THIS APPLICATION HAS THE APPROVAL OF THIS ORGANIZATION AND THE APPLICANT HAS OUR FULL SUPPORT WHICH INCLUDES THE NECESSARY TIME REQUIRED TO FULLY PARTICIPATE IN ALL DAYS AND ASPECTS OF THE PROGRAM.

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Sponsor's Name (please print); Organization & Signature	Date
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CEO's Name (please print); Organization & Signature <i>(May be the same as the sponsoring manager)</i>	Date
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