

DON'T PASS THE BUCK



BUY LOCAL

& Advertise

COOP 2009

The Greensboro, Winston-Salem, and High Point Chambers of Commerce, along with the Guilford Merchant's Association have joined together to urge you to buy local. Every dollar that you spend locally keeps area companies strong, keeping more of them in business. So, keep your community strong – don't pass the buck, buy local!



Publishes: 2nd & 4th Monday of the month
beginning August 10th

Deadlines: Thursday @ 4pm prior to publication

Readership: 248,875 adults

Investment:*	Ad Size	Weekly Cost
	2 x 2	\$107.92
	2 x 3	\$161.88
	2 x 4	\$215.84

Over 50% off regular rate; includes FREE full color
*Must run 2 consecutive issues

Huge Discount! Only available to Greensboro, High Point & Winston-Salem Chamber members and Guilford Merchants Association members.



News & Record Interactive Shop Local Specials

	Insertion Cost
GoTriad.com, run of site, 728x90, 25k impressions	\$ 208.13
N-R.com, run of site, 300x600, 50k impressions	\$ 390.00
N-R.com, home page, 300x600, 50k impressions	\$ 668.25
N-R.com, business channel, 300x600, 20k impressions	\$ 216.50

*Start the campaign any time, any day of week
**Campaign run dates should be at least 20 days long



Schedule Your Ad Now!
Contact your account executive today or call:
336.373.7150

