

Business Academy "2010 Sales and Marketing Series"

Sales and marketing can be a challenge in good economic times. Now, finding the proper approach is tougher than ever. Join us for this monthly series starting July 22nd to sharpen your skills and learn new techniques.

Be sure to register for each session to reserve your spot!

July 22nd - Building An Effective Marketing Strategy

http://events.greensboro.org/default.asp?cale_id=931&details=true

August 26th - Selling Your Stuff in a New Economy: Love What I Do! Hate Selling It!

http://events.greensboro.org/default.asp?cale_id=932&details=true

September 23rd - Ad Specialties Strategies for Gaining Customers

http://events.greensboro.org/default.asp?cale_id=933&details=true

September 30th - Marketing Roundtable (registration coming soon)

October 28th - Ad Specialties Strategies for Brand Development and Employee Incentives and Recognition

http://events.greensboro.org/default.asp?cale_id=934&details=true

November 9th - Getting Better Results From Your Advertising Dollars

http://events.greensboro.org/default.asp?cale_id=935&details=true

December 2nd - Customer Care: Attain. Then Retain!

http://events.greensboro.org/default.asp?cale_id=936&details=true