



Listeners Get Smarter
Advertisers Get Results

FM Talk 101.1 WZTK is teaming up with the Greensboro, High Point and Winston Salem Chambers of Commerce and the Greensboro Merchants Association to encourage and educate our smart and tuned-in listeners to

BUY LOCAL

Your business to consumer or business to business message can be featured in the BUY LOCAL campaign to increase brand awareness and ultimately sales.

Here's how it works:

FM Talk 101.1 WZTK produces a sixty-second (:60) commercial with thirty-second's (:30) dedicated to the BUY LOCAL message from the Chamber. Your business can be included in the remaining :30 or share the :30 with another non-competing business at a discounted rate because of your Chamber or GMA association.

Advertising schedule will be 20 commercials per week airing Monday through Friday 6am-8pm, rotated equally across programming. Your business can purchase five, ten, 15 or 20 commercials per week.

	(:30)	(:15)
5 per week =	\$250	or \$125
10 per week =	\$500	or \$250
15 per week =	\$750	or \$375
20 per week =	\$1000	or \$500

Writing and production of your :30 or :15 commercial is free.
Your business will also receive a listing and link on www.fmtalk1011.com
Market Place Update.

For more information on how your business can participate contact
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